

MYANMAR

NYAUNG-U TOWNSHIP COOPERATIVE SOCIETY (NYAUNG-U TCS)

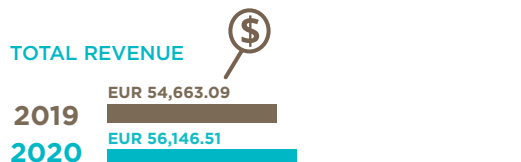


BHAG: To be a model township level cooperative with good governance and management system through providing profitable services to members



Outcome

2019-2020



Name: Nyaung-U Township Cooperative Society (Nyaung-U TCS)

Year of establishment: 1971 and new registration 1992

Commodities: Peanut Oil

Processing factory: The cooperative upgraded the peanut oil factory and warehouse system

Start Agriterra: 2019

Core business:

TCS is active in many markets (transport, guesthouse, microfinance, agriculture). One of the most important markets is peanut oil. TCS produces peanut oil and sells it on the local market within the township and in the other regions



“Exchange is one of the Agriterrras’ services. I am very proud of the cooperative for applying the knowledge they get from exchange visit.”

Mr. Kyaw Thu Win, Business Advisor, Agriterra

“After I arrived back from an exchange learning, we changed the storage method of the peanut oil. In the past, we used to store peanut oil into the iron containers, it was not good for longer storage, because the smell from iron container went out at once time, damaged the peanut oil and it was not good for eating. Now, we have been gradually changing all peanut oil iron containers with fiber container which is good for longer storage. And we also renovated the warehouse of peanut store and oil filtration unit. After all installation completed within one year, we are ready for quality production and inspected by FDA department to get FDA certification”

Mr. Htay Oo, Chairperson NTCS



Input Agriterra

2019

Scoping

Cooperative Assessment

Training on governance, marketing, financial management, and exchange visits to the Philippines

Marketing Plan

Regular Advisory missions to upgrade peanut oil factory

2020

Updated the business strategy

Revised the Marketing Plan for peanut oil according to the Marketing Training Action Plan, online advices to address selling issues with different way by delivering the produces to the consumers directly against COVID-19

Peanut Oil Filtration Tank

Before

Made by wood, can be mixed with dusts and garbage freely



After

Renovated with steel, aluminum and glass with full partition can prove hygiene



RESULTS

1 ✓

Enhanced marketing knowledge, enhanced financial management and skills, enhanced governance knowledge

2 ✓

Upgraded the storage method of the peanut oil and the warehouse system of the peanut oil factory

3 ✓

Training and exchange visit to the boards and staff for the capability increase in quality production, marketing, business, and financial management



Advice



Training



Exchange

GOALS NTCS:

- To upgrade the peanut oil processing factory and get certifications
- To enhance the quality services to its members
- To promote the extension services on integrated farming for earning more income of members

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