Name: KYELA Cooperative Union LTD (KYECU LTD)
PO BOX 415
KYELA, MBEYA
Year of establishment: 2003
Commodities: cocoa
Processing factory: no
Start Agriterra: 2020
Core business: Facilitate relationship between farmers and market (organising & supervising Cocoa Auction System)

“KYECU LTD should have a Certificate for Organic Cocoa Production which helps the farmer to get a higher price.”

Hamis Lastalah Massika,
General Manager KYECU LTD

Outcome
2020-2021

BENEFITING FARMERS
2020  3040 members

TOTAL REVENUE
2020  EUR 102,015

MOBILISED LOANS
2020  EUR 0

MEMBERS EQUITY
2020  EUR 130,918

TOTAL ASSETS COOPERATIVE
2020  EUR 242,309

RATIO EQUITY / TOTAL ASSETS
2020  54%

BHAG: Improving livelihood of cocoa farmers by providing services like training on cocoa production, business advisory services and marketing of cocoa through their respective AMCOS, the primary cooperative societies.
“The cooperative needs to have a future business vision and make sure that all outstanding loan (CRDB Bank) is paid in planned time.”

Ibrahimu Mwankanye, business advisor Agriterra Tanzania

RESULTS

1. Increase number of members from 23 Primary Cooperatives to 37 Primary Cooperatives
2. Provide training/education in Record Keeping to individuals, members, AMCOS leaders and board members (60 people)
3. Registration of Organic Cocoa Production Phase I (6755 farmers)

GOALS KYECU LTD:
• Providing in the best possible conditions, the financial advice and services that members respective to their AMCOS need.
• Improve member commitment & services provision to members

Input Agriterra

2020
Strategic Plan & Strengthening of organisation through Financial Management & Governance

2021
Registration of Organic Cocoa production