

Communications Coordinator (24-32h)

Based in: Arnhem, the Netherlands

The logo for Agriterra, featuring the word "AGRI" above "TERRA" in white capital letters on a dark blue square background. Below the text are three curved, orange-to-yellow lines that sweep upwards and to the right.

About Agriterra

Agriterra is the world's leading not-for-profit agri-agency from-and-for agricultural cooperatives and farmer organisations. Our mission is to strengthen organised farmers in developing and emerging countries, given the importance of effectively organised farmers to sustainably address food security, economic development, climate adaptation and mitigation. We are financed by and work via donor-granted projects and programs. These long-lasting strategic partnerships with a variety of donors are key for us in our day-to-day work. For more information, visit our website www.agriterra.org.

About the job

As Communications Coordinator, you are responsible for the development, coordination and implementation of Agriterra's marketing and communication strategy and policies. You secure the strong positioning and branding of Agriterra at relevant stakeholders, ensure the quality and efficiency of the internal communication policies, work together with the communication coordinators in the countries, and act as a partner to the MT and other relevant senior managers, including Regional Managers.

Tasks and responsibilities

- Develop and coordinate the implementation of the strategy and policies of communications and marketing.
- Develop policies and procedures to improve effectiveness and efficiency of internal and external communication.
- Define and coordinate the implementation of tailor-made communication strategies for Agriterra's main stakeholder groups and secure positioning and branding of Agriterra at these stakeholder groups according to the Communication Strategy.
- Devise, coordinate, provide and support initiatives that capture the Agriterra brand, as well as marketing of it and taking up a monitoring role on the marketing of products and services.
- Responsible for the positioning through various media channels, and the expanding of our network through account planning and pitches.
- Guide the organisation to becoming a communicative organisation, where each employee sees the importance of external communication, and is also equipped with skills and tools.
- Support networkers, countries, regional managers, and MT in their communication of activities and results.
- Monitor coherence throughout the organisation and engage various specialists, both internal and external, for the implementation and remain responsible.

Your offer

- Bachelor's degree in Marketing and Communications, and 3 years of experience in a similar position
- Demonstrated editorial/journalistic knowledge and experience with formatting programs and working with external agencies
- Knowledge of relevant national and international networks/relations of Agriterra
- Fluent in Dutch, English (speaking and writing), and French (preferably);
- Planning, leading, organising, writing and communication skills
- Analytical thinker and ability to work in multiple projects
- Strong consumer and product awareness, problem-solver, result-driven, organisational sensitive, and attention to detail

Our offer

- A position in a dynamic international non-profit organisation in close cooperation with the agricultural business sector
- A collegial ambitious and impact-oriented work environment
- Salary between EUR 3.518 and 5.463 gross per month (based on experience), plus end-of-year bonus, contribution to commuting expenses, and a holiday allowance
- Blended office and remote working
- Developmental opportunities including an education fund
- Wonderful workplace in the city centre of Arnhem and great colleagues!

Interested?

Send an email with your CV and cover letter to vacancy@agriterra.org to the attention of HR, with reference code AG2622.