

## Communications Coordinator (32 -36h)

Head Office, Arnhem - Netherlands

### About Agriterra

Agriterra is the world's leading not-for-profit agri-agency from-and-for agricultural cooperatives and farmer organisations. Our mission is to strengthen organised farmers in developing and emerging countries, given the importance of effectively organised farmers to sustainably address food security, economic development, climate adaptation and mitigation. We are financed and work via donor granted projects and programmes. These long-lasting strategic partnerships with a variety of donors are key for us in our day-to-day work. For more information, visit our website [www.agriterra.org](http://www.agriterra.org).

### About the job

Agriterra is looking for a Communications Coordinator to drive the development and implementation of Agriterra's marketing and communication strategy, ensuring a strong positioning in the relevant markets and good branding, and coming up with fundraising initiatives, while – at the same time – enhancing internal communication efficiency.

### Tasks and Responsibilities

- Develop and implement marketing and communication strategies.
- Translate market trends into tailored communication strategies.
- Coordinate the internal communication strategy in our offices.
- Manage online communication platforms and campaigns.
- Cultivate relationships with stakeholders.
- Create engaging content for fundraising initiatives.
- Develop and maintain investor engagement strategies.

### What do you offer?

- Bachelor's / HBO degree in marketing and communications (or similar).
- Min. 3 years of experience in a similar position in an international organisation.
- Demonstrable journalistic/editorial knowledge, and knowledge of national and international networks relevant to Agriterra, and experience with working with external agencies.
- Ability to work with formatting and editing programs.
- Fluency in Dutch and English (and French, preferably).
- Planning, leading, organising and communication skills and analytical thinking.
- Strong consumer and product awareness, problem-solver, result-driven, attention to details, and organisational sensitive.

### What do we offer?

- An international, ambitious, and impact-oriented work environment.
- Developmental opportunities, including an educational fund.
- Salary between EUR 3.915 and 6.079 (based on your experience), end-of-year bonus, contribution to commuting expenses, and a holiday allowance.
- Great colleagues, flexibility, and blended office and remote working.

### Interested?

Are you interested in this position, and you fit the profile? Apply with a cover letter and curriculum vitae by sending an e-mail to [vacancy@agriterra.org](mailto:vacancy@agriterra.org) to the attention of Marit de Slegte, Manager External Affairs.