

## Farmer common sense in business

### For inspiring and creative professionals with a passion for cooperatives focused on impact

We are Agriterra, a Dutch agri-agency that provides business development services to ambitious cooperatives and farmer organisations in developing and emerging economies. We assist them with advice and training by locally based business advisors and by deploying practitioners from the Dutch and international farmer organisations and (cooperative) companies; the so-called AgriPool experts. We apply a three-track approach: we make cooperatives bankable and create real farmer-led companies, we improve extension services to farmer members and we enhance farmer-government dialogues. Our advisory practice covers the full range of services on Management & Organisation, Financial Management, Governance, Business Development and Lobby & Advocacy.

Agriterra works from local offices in a large number of countries. We work with self-steering teams, so our employees are challenged to use every bit of determination, creativity and strategy to achieve our compelling goals. Being a self-steering organisation makes Agriterra an inspiring and challenging environment for professional growth and development.

Agriterra has an annual turnover of approximately 15 million euros, is ISO certified and has over 120 employees, both in the Netherlands and abroad. For more information, visit our website [www.agriterra.org](http://www.agriterra.org)

We are recruiting a:

### **communications officer (0,67 fte)**

Location: Arnhem – the Netherlands

As a communications officer you are an entrepreneurial professional who will promote Agriterra at our target audience through our website, social media, publications and events. You support your colleagues on social media use and monitor the content and impact of our social media use. You are responsible for our Agriterra training website and all the website related activities. Together with your colleagues of the marketing and communications team you provide support for the Agriterra employees with up to date information about Agriterra products and tools.

Our ideal communications officer is a quick and solution-oriented thinker who feels comfortable working with colleagues of different cultural surroundings and is preferably a native English speaker. We need you to be flexible and a go-getter with a good understanding of marketing, quality and service.

## Duties

- Promote Agriterra at target audiences through the website(s), social media, media outreach, publications and at events;
- Maintain and update all training materials & tools and promote them at the Agriterra training website;
- Process input of trainers;
- Edit, guide and manage the translation of training modules;
- Create factsheets on Agriterra products and trainings;
- Create reports with overviews of training results and client satisfaction;
- Report to management on the success of different trainings;
- Provide and support on all company information at the Agriterra main website, training website and social media;
- Provide support for the Agriterra employees with up to date information about all Agriterra products and tools;
- Monitor the content and impact of social media use of Agriterra employees;
- Support at events.

## The successful candidate will have:

- A degree in communication & marketing or journalism and media;
- Excellent level of proficiency in **English** and preferably Dutch. French and Spanish would be an asset. If you are not a native English speaker, an English language test will be part of the application procedure;
- Relevant practical experience in a communications role;
- Experience in working with Indesign;
- Enthusiastic personality, focused on results and service;
- Familiarity with self-steering and team dynamics;
- If you are not a Dutch native, you are required to have a work permit for the Netherlands.

## What we have to offer

A position that requires you to be highly self-reliant and use your pioneering skills in order to operate in dynamic international markets and in close cooperation with the agricultural business sector. At Agriterra, the work environment is collegial and ambitious, and the focus is on achieving impact. As a communications officer you will be part of team marketing & communication. The working conditions and additional benefits are good. The salary offered will depend on your experience and ranges between 2.346 and 3.277 EUR.

## Are you interested?

Are you interested in this position and do you fit the profile? Apply before 16 January 2019, with a cover letter and curriculum vitae, by sending an email to [vacature@agriterra.org](mailto:vacature@agriterra.org), to the attention of drs J.P.M. Levelink, manager operations. If you require further information, you can contact Chantal Mangiacavallo at 026-3542050.